



Seasonal  
makeup

Plus size  
style

expert  
tips

8-PAGE SUMMER FASHION SPECIAL

Swimsuits, underwear,  
fashion... *at Mariannes!*



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suitable for breast forms  
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Your one-stop fashion shop.

Photo: Sunseeker Contour, provided by Marianne's, Your Personal Style Boutique



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Welcome to the summer! The weather is sizzling outside, so we thought it would be a great time to bring you a fashion special! This mini issue has everything from tips, to hot reads and plus size fashion! Best enjoyed with a cocktail!

*Sarah*

## Editor's picks...

This bracelet from Stone Era can be found at The Mystical Event taking place at the EY Centre, September 18, 19, 20.  
[www.themysticalevent.com](http://www.themysticalevent.com)



A beautiful piece from Strut Jewelry. They can be found at various shows across Ottawa.  
[www.strutjewelry.com](http://www.strutjewelry.com)



Be starry-eyed with these Constellation Hair Elastics from Workshop Studio + Boutique.  
[www.workshop-boutique.ca](http://www.workshop-boutique.ca)





## Seasonal fashion tips from Alyssa

Summer is the time to experiment! Colour and texture reign supreme, so give them a whirl and see what you like. This season the fun trends to try include 70s inspired maxi dresses, fringe, top to toe denim, delicate white lace and kimono-inspired dressing. Pick one and see how you feel! Summer is the season of fun!

*Alyssa Beltempo, Fashion Director at Bayshore Shopping Centre and Fashion Editor at PRESS the Fashion.*

*Photo by Brittany Lee Photography*

## Summer makeup for everyone

We have switched to our summer wardrobe and warmer clothes are tucked away. What about your makeup bag? Here is some advice on how to switch up your beauty routine for the warmer weather.

Trade in your foundation for a light-weight BB cream or one of those new age serum-foundations. Switch up powder blush and eye-shadows for cream ones. Cream textures melt into the skin and look more natural as the weather heats up.

Less is definitely more when it comes to summer makeup, unless you want to try out one of the biggest trends for this warm season – the bright lip. In that case go bold – coral, orange, bright or deep pink and red. Red lipstick was the most predominant choice for summer 2015 runway shows. It's not just a fall/winter colour anymore. Keep the rest of your make

up very minimal for a modern look – skip the eye-liner

and define your eyes with mascara and polished eyebrows.

Another beauty trend to try out is purple eye-shadow. It's so popular this season that it's pretty much considered to be a neutral colour. Purple and lilac eye-shadows suit everyone, just make sure to find the right tone for you.

Contouring and bronzing have been combined into one trend which offers natural-looking contouring with healthy-looking skin. To bring out your facial structure apply bronzer on a big fluffy brush and lightly run your brush along the sides of your face and under cheekbones. Dab a creamy highlighter on top of cheekbones. Done. Using three different colours of foundation to sculpt your face can look too exaggerated for an everyday look. There's no need to go full Kim Kardashian!

No matter what beauty trend you decide to explore, keep your skin looking natural, fresh and luminous.

Enjoy your summer looking effortlessly beautiful!



*Klava Zykova is a makeup artist and educator who has given more than 200 brides their glow and created looks for countless special occasions, runway shows and editorials. As an educator, Klava contributes to publications and leads seminars on makeup techniques and emerging beauty trends.*

*Photo by Melanie Rebane*



## ONE-STOP fashion shop

*From lingerie, to dresses, accessories and swimwear, this Westgate Mall store has everything.*

Sue Ieradi, owner of Marianne's Boutique, works with hundreds of manufacturers to bring together a unique collection of fashions, from conservative to fashion forward. Marianne's, Your Personal Boutique, has one of the largest selections of bras, lingerie, swim, sleep and cruisewear, high fashion, accessories and mastectomy products in Ottawa. From petite to plus size, Marianne's takes pride in personal service, qualified bra fitters, specialists in mastectomy products and unique, reasonably priced designer clothes. BH-BB caught up with Sue to find out more.

### What is your summer collection like?

The summer collection is soft, flowing and feminine with layering made easy with fine knits made of cotton/silk and silk/linen blends. Tops come in funky, colourful patterns, while vests, shrugs and sheer over blouses add a creative dimension and expand the wear ability of a piece.

### Tell us about your swimwear collection

The top swimwear brands come from Australia, Germany and Israel... countries that are known for their excellence in fabric and craftsmanship. Suits with A-K cup support are modern looking in vibrant corals, blues and turquoise a creative use of embellishments, or vintage in subdued patterns with modest flattering coverage.

### What's hot for lingerie?

Lavender, orange and turquoise are featured this summer with unusual cut outs and embellishments. Sports bras are becoming more technical and available in fashion colours like orange... whatever the sport, you will have the proper support and comfort while looking good. From A-N cup and 32-48 band, Marianne's has a bra to suit your purpose.

[www.mariannesboutique.ca](http://www.mariannesboutique.ca)



# PLUS size fashion from **MODE XLUSIVE**

+ SIZE BLOG | OTTAWA

Feeling comfortable in your skin is part of any fashionista's journey to self-acceptance. It's all about finding tricks that work for you. If you are looking for inspiration, these 10 plus size fashion tips should help guide you in creating flawless style this summer.

- 1 Know your body type. Don't focus on size. Women come in all shapes, length and weight, from plus size to petite.
- 2 Invest in classic, quality and versatile pieces. A good pair of jeans or a well fitted blazer will go a long way.
- 3 Get your clothes tailored. When clothes fit well, they look more expensive and make you feel amazing.
- 4 Don't splurge on trends. Stay stylish with brands that offer temporary and trendy at a bargain price.
- 5 Accessorize to the max with quality jewellery, shoes and handbags.
- 6 Find inspiration online or in magazines and keep track of your favourite outfits.
- 7 Stick to natural materials, like cotton and linen, to help keep you comfortable and breezy.
- 8 Put some effort in to your hair and makeup. It's amazing how it can boost your confidence.
- 9 Clean out your closet seasonally and rediscover some old favourites.
- 10 Supportive undergarments are key to looking sleek and feeling great!



Old Navy



H&M

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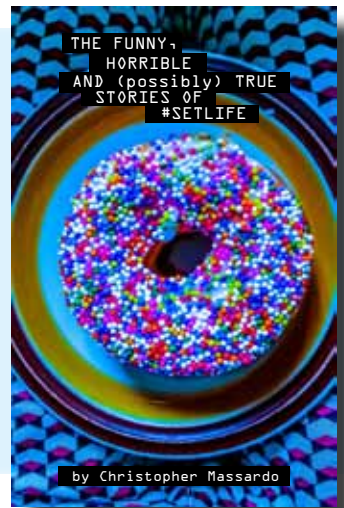
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# Fashion book review

*The funny, horrible and (possibly) true stories of #setlife* is written by Ottawa's Christopher Massardo, a man who has worked in the fashion, TV and entertainment industry for a number of years. During this time, he has built up a collection of stories that provide a hilarious fly-on-the-wall insight into the drama infused life of models and actors on set. The tales of their cringe-worthy exploits and over the top behaviour are interspersed with Massardo's humorous comments and sarcastic wit, which overall provides a very entertaining read.  
[www.facebook.com/funnyhorribletrue](http://www.facebook.com/funnyhorribletrue)



## Floral queen

This summer add a floral crown to any outfit for a pretty, boho-chic look. We love this one from The Handmade Bride. [www.handmadebride.ca](http://www.handmadebride.ca)

Jonathan Kuhn Photography, Floral crown by Jewel Feathers

## Charitable style

EcoEquitable is a social enterprise and charity that aims to provide skills training and employment to new Canadians. They have developed a social entrepreneurship that generates much of their revenue. All products are made in Ottawa. Some are made onsite by EcoEquitable students and many of them are made by alumni and volunteers from upcycled materials. [www.ecoequitable.ca/boutique](http://www.ecoequitable.ca/boutique)

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